

**OFFICER: Lee Walton (01935) 462324 [Item 5]**  
**APPL.NO: 07/00658/LBC APPLICATION TYPE: Listed Building Consent**  
**PARISH: Crewkerne WARD: CREWKERNE TOWN**  
**DESCRIPTION: The display of an internally illuminated fascia sign and an internally illuminated projecting sign (GR 344091/109687)**  
**LOCATION: Boots The Chemists Ltd 8-10 Market Street Crewkerne Somerset TA18 7LA**  
**APPLICANT: Boots The Chemist**  
**AGENT: Wood And Wood Signs Atten. David Rowse Heron Road Sowton Estate Exeter Devon EX2 7LX**  
**DATE ACCEPTED: 20 February 2007**

**REASON FOR REFERRAL TO COMMITTEE:**

Ward Members have asked for this application to be referred to the Committee because of concerns about the introduction of internal illumination.

**SITE DESCRIPTION AND PROPOSAL:**

The applicant's site is designated part of the development area, part of the town centre and conservation area and is also designated a listed building (grade II).

The proposal seeks listed building consent for display of an internally illuminated fascia sign and an internally illuminated projecting sign. A separate advertisement consent is being considered concurrent with this application.



**HISTORY:**

Various consents. The current shop front was granted consent under 89/01579/LBC.

**POLICY:**

Sections 16 and 66 of the Act requires authorities considering applications for planning permission or listed buildings consent to have special regard to certain matters, including the

desirability of preserving the setting of the building. Planning Policy Guidance Note 15 Planning and the Historic Environment.

Relevant Development Plan documents:  
Regional Spatial Strategy  
EN3 - The Historic Environment

Somerset and Exmoor National Park Joint Structure Plan 2000  
9 - Historic Environment

South Somerset Local Plan Adopted April 2006  
EH3 - Listed Buildings  
EH5 - Setting of Listed Buildings

#### CONSULTATIONS:

*Town Council:*

Refuse. Internally illuminated signs are considered totally unacceptable (within the conservation area)

*Historic Conservation*

The proposal is so little different from that approved, that I would have no objection to the applications before us.

#### REPRESENTATIONS:

A Site Notice was posted (Listed Building in Conservation Area). There have not been any responses.

#### CONSIDERATIONS:

The main consideration is the effect of the proposal alone on the character and appearance of the Listed Building (Grade II).

The proposal seeks an internally illuminated fascia and projecting signage. This involves cutting away the individual lettering and isolating the logo providing a discrete illumination masking the remainder. This is a substantial difference compared with the traditional approach - effectively a box lighting and unfiltered illumination.

Consideration relates to its impact on the listed building alone. The discrete approach to illumination does not detract from the character and appearance of the listed building.

#### RECOMMENDATION:

##### **Application Permitted with Conditions**

The proposal is of a design in terms of materials, detailing and scale, which does not adversely affect the character of the Listed Building, in accordance with the aims and objectives of Policy EH3 and PPG15 of the South Somerset Local Plan (Adopted April 2006).

1. The works hereby granted consent shall be begun before the expiration of three years from the date of this consent.

**Reason:** As required by Section 16(1) of the Planning (Listed Buildings and Conservation Areas) Act 1990.

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